



FAQ

- [1. What is HackHER 2023 about?](#)
- [2. What does gender-balance mean?](#)
- [3. Who can apply?](#)
- [4. What are the selection criteria for participation?](#)
- [5. What can you expect during the event?](#)
- [6. How do I find a team?](#)
- [7. Is it all for free?](#)
- [8. What work equipment do you need?](#)
- [9. What can you win?](#)
- [10. Who is the jury and which criteria are used to evaluate the solutions?](#)
- [11. What is the approach regarding IP Rights?](#)
- [12. How should you proceed if you cannot attend the event?](#)

1. What is HackHER 2023 about?

HackHER 2023 takes place at Impact HUB Bucharest Saturday the 6th of May 2023 from 9am to 9pm.

2. What does gender-balance mean?

We really want to encourage women to participate so, a team with

- 100% girls: wow !
- 75% girls - 25% boys: great!
- 50%-50%: really good!
- 25% girls - 75% boys : not great but it is a start !
- 100% boys not possible this time, we need "HER" in the team :)

3. Who can apply?

HackHER is primarily aimed at female (and those who identify as such) students, young professionals, professionals, and freelancers with a high level of interest, and ideally experience, in designing and developing digital applications and processes.

We are looking for talents from all kinds of backgrounds – IT, Business, Marketing, Design, etc. Participants must be at least 18 years old on the day of the event.

4. What are the selection criteria for participation?

Participants must apply for the event using the application form available on the event website. The application will be closed on April 30th, 2023 at midnight for startups and 3rd of May at midnight for IT participants.

HackHER 2023 has a limited capacity of participants. The organisers therefore reserve the right to close the registration at any time in advance. Every applicant will be notified by email.

5. What can you expect during the event?

Each Startups team will be matched to a development team to form one team (6members max in total : 2 from startup and 4 from development team). Together they will work all day long on the idea proposed by the startup they were matched with.

Participants will check-in at the event from 8 to 9am, Saturday the 6th of May. They will receive their registration package and will meet their teammates.

The opening ceremony is at 9am.

Then the teams will have until 6:00 pm to turn an idea into a prototype & business case and prepare the pitch.

From 12 to 5pm, mentors will be available to help the teams upon their needs.

The teams will then pitch to the jury from 6:30pm to 8:30pm.

The winner will be announced during the Award Ceremony at 9 pm.

The organisers offer 2 webinars to get ready for the Hackathon day prior to the event.

Of course, participation is optional.

Wednesday 19.04.2023 : How to prepare a Brief for a development Team?

Wednesday 03.05.2023 : How to pitch in 1, 5 and 20 mn?

6. How do I find a team?

Participants can apply as individuals or as teams. If you are taking part as a team, each team member must apply individually using the application form. During the application, each participant must specify the name of the team. This name must be exactly the same for all team members to ensure accurate matching.

Individual participants will be matched in teams by the organisers. All teams need to have a minimum of three and a maximum of four persons. Participants may not belong to more than one team at the same time. After the start of the event a change of teams by the participants/team members is no longer possible.

Startups apply with a specific form and they will be matched to a development team.

7. Is it all for free?

Yes. The entire experience is free! And coffee, sweets, lunch & dinner are offered! :)

8. What work equipment do you need?

The IT equipment (hardware and software) necessary for the implementation of the ideas will not be provided by the organisers. Participants must organise their own hardware and software – typically notebooks with software (e.g. Microsoft Office, Slack) already installed.

We will provide the internet connection.

You just need to bring your laptop and chargers.

Be sure to have access from your laptop to all software / applications that you will use for the delivery of the prototype. The organisers do not cover licence fees.

Some tools used in other hackathons for prototyping (you can use others as well) :

Website Tools: Wix, Weebly, SquareSpace, Webflow, WordPress

No Code MVP + Developer Tools: Moqups, Marvelapps, Adobe UX, InVision, Figma

Design & Presentation Tools: Unsplash, Noun Project, Icons8, Ouch, FreePik, Undraw, Artboard.Studio, Google Fonts

Additional Design & Slide Tools: Canva, Powtoon, HiSlide, TinyTake

Project Management : Miro, Airtable, Anasa, Monday”

9. What can you win?

The 1st place wins €5.000. (initial prize €3.000 that was increased the 25/04/2023)

This will be divided equally between the members of the respective winning team.

10. Who is the jury and which criteria are used to evaluate the solutions?

The final jury will be nominated by Women in Tech Romania before the event.

The evaluation criteria for the challenges will include in particular:

- Innovation level : technical and business
- IT Implementation plan / strategy
- Customer centricity
- Clarity of the presentation
- Lessons learned

The exact evaluation criteria and their weighting will be communicated by the organisers before the start of the hackathon.

11. What is the approach regarding IP Rights?

The teams own their intellectual property on what's being created during the hackathon : designs, ideas, code, concepts, specifications, presentations. The hackathon organisers claim no ownership or control over it.

Participants are responsible for ensuring that their submissions do not infringe on the intellectual property rights of others, and the organisers assume no responsibility or liability for any disputes related to intellectual property ownership, infringement, or use.

As a startup founder, it is important to be mindful of the information you disclose during a pitch, especially when it comes to intellectual property.

The goal of a pitch is to generate interest in your product or service, not to disclose all your IP information.

By being strategic in your approach and keeping some key information confidential, you can effectively showcase your value proposition without jeopardising your IP rights.

12. How should you proceed if you cannot attend the event?

Please contact us at hackher.bucharest@women-in-tech.org if you cannot participate in HackHER and explain your situation. This helps us to assign your place to another talent.

Thanks in advance for your cooperation